

SUB 1 3. (Amended) A segment announcement receiver, as in claim 1, where [the signal  
 A3 CONT. 2 processing device is] a source of said signal comprises any one or more of the following: a  
 3 television, a radio, a closed circuit television, a video recorder, and a computer.

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 A4 CONT. 1 5. (Amended) A segment announcement receiver comprising:  
 2 a first receiver section for receiving one or more content streams on a content carrier  
 3 signal;  
 4 a second receiver section for receiving one or more announcements, each of the  
 5 announcements containing a description about one or more of the content streams, a time at  
 6 which the content stream is received by the first receiver section, and a content stream  
 7 identifier; and  
 8 a controller that performs a function in a signal processing device determined by [on]  
 9 the description and the time, said one or more announcements being selectively added to said  
 10 signal by a broadcaster of said content stream and selectively by a party other than said  
 11 broadcaster.

1 6. (Amended) A segment announcement system comprising:  
 2 an analyzer that analyses a content of one or more content streams;  
 3 an announcement generator that creates one or more announcements containing a  
 4 description about one or more of the content streams; and  
 5 a transmitter section that sends the announcement to one or more receivers, said one  
 6 or more announcements being selectively added to said signal by a broadcaster of said content  
 7 stream and selectively by a party other than said broadcaster.

7. (Amended) A segment announcement system, as in claim 6, where the analyzer  
 comprises [and] any one or more of the following: a person, a group of people, and an  
 electronic signal processor.

8. (Amended) A segment announcement [generating] system, as in claim 7, where the electronic signal processor includes any one or more of the following: a brightness detection device, and video image process that queries by image content.

11. (Amended) A closed circuit transmission system comprising:

- one or more segment announcer systems comprising:
  - an analyzer that analyses a content of one or more content streams;
  - an announcement generator that creates one or more announcements containing a description about one or more of the content streams and a time associated with the content stream[:];
  - a transmitter section that sends the announcement over a communication network; and
  - one or more segment announcement receivers comprising:
    - a receiver section for receiving a signal;
    - one or more content streams on the carrier signal;
    - one or more announcements carried on the signal, the announcement containing a description about one or more of the content streams, a time at which the content stream is received on the carrier signal, and a content stream identifier, said one or more announcements being selectively added to said signal by a broadcaster of said signal and selectively by a party other than said broadcaster; and
  - a controller that performs a function determined by the description and the time.

12. (Amended) A process comprising [the steps of]:

- receiving one or more content streams, each of the content streams having a content;
- receiving one or more announcements having one or more descriptions about the content of one or more of the content streams, said one or more announcements being